



Trainee/Internship Program Offer

(10293) Graphic Design / Marketing for Korean and Mandarin language Interns – New York City, New York



Start Date: July – September 2017

Hours: 40 hours/week

Location: New York City, New York

Training Duration: 12 months

Compensation: \$10.50/hour

Housing: not provided

Number of Positions Offered: 1

Host Company Description:

This host company is an E-commerce business specializing in luxury goods market. Other areas of service include search engine optimization (SEO), web design and management, marketing, internet marketing, social media and strategies management, and helping build brand awareness online. A successful program candidate will have a sense of fashion and brand awareness with an interest in learning e-commerce business and expanding company's international presence and market share and will receive a unique training opportunity in online / offline marketing and graphic design.

Position Description:

- Aid in public relations efforts
- Think of new marketing ideas and strategies
- Learn how to create simple digital images for marketing materials

Applicant Qualifications:

- To apply for the Internship program, applicants must be **graphic design, marketing or communications major** undergraduate/graduate students OR a be recent graduates who begin program within 12 months of the graduation date
- Korean or Mandarin language knowledge is required
- Fluent in English (reading, writing and speaking skills)
- Must be friendly, outgoing, organized, self-reliant, efficient and have computer skills
- Some graphic design experience and a related major in college
- Proficient knowledge in Adobe creative suite

How to Apply:

1. Submit professional resume (preferably with a photograph)
2. Indicate availability dates (start and end date)
3. Indicate this offer number and the position title

